



WBC Vision

Establish WBC as the center of excellence for community (recreational and competitive) rowing in the Upper South region.

Mission

Provide a high quality rowing experience, in a positive environment, to members of the surrounding communities from every skill level, age, and background.

To accomplish this, we must focus on developing outstanding coaching and quality training facilities and equipment while doing all that is possible to create a broad range of rowing opportunities for those across the rowing spectrum. No rower's potential or access should be limited by our programs or cost.

As a steward of this approach to rowing, we must continually attack the cost of participation, raise public awareness of what we have to offer, reassess the effectiveness of existing programs, and be willing to explore new program development.

To do so effectively, we must be engaged with US Rowing and local rowing organizations to develop a regional rowing community that supports our shared goals.